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INDEX

MESSAGE FROM THE MANAGING DIRECTOR	7
--	---

SECTION 1

SWEDCHAM ORGANIZATION.....	8
Advisory Council	
Swedcham Team	
Collaborators	
Swedcham Representatives	
Young Professionals	
Swedish Business Climate Survey	
The Brazilian Chamber of Commerce – Brazilcham Sweden	
Swedcham Organization	
Our Business Center	

SECTION 2

INDIVIDUAL MEMBERS.....	20
-------------------------	----

SECTION 3

CORPORATE MEMBERS	30
-------------------------	----

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MESSAGE FROM THE MANAGING DIRECTOR



This year we have decided to transform the paper version of the Yearbook into a more modern electronic Member Directory. People are increasingly more mobile and connected and we hope that this publication will always be accessible on your devices and that you use it as your first source whenever you look for a new service or product.

Brazil is indeed a fascinating country, with its constant ups and downs and it is a well-known fact that it is not a market for beginners or people with weak stomachs...

We as a Chamber of Commerce have an important role to play in supporting all of you who have the courage to enter the market with our unique network of people who have a long and deep knowledge of doing business in Brazil. It is very valuable being able to share good and bad experiences with others - Swedcham knows and if not, we know who knows.

That the Chamber continues strong and solid even after the worst Brazilian economic and political crisis in modern history must mean that we have something interesting to offer. However, we cannot sit back and relax but must always be innovative and attentive to your needs as members.

Looking back on this year, there have been many interesting events with high level speakers, but if I should point out two, they would be the interesting and inspiring seminar with Swedish King Carl XVI

Gustaf at the Chamber in April when he met with some Swedish startups and the much appreciated annual Career Fair in October which brought together lots of students, Swedish universities and companies under one roof.

We are also very proud of this year's Business Climate Survey, which was carried out by the Chamber but with strong support from Team Sweden consisting of the Embassy, Business Sweden and the São Paulo Consulate. You can read the complete report on our website, and even if the companies point out many obstacles on the Brazilian market they intend to stay and even increase their investments over the coming years.

Team Sweden works very well, and it is most encouraging that the Teamwork we have built up here in Brazil is regarded as something of a role model "back home" in Sweden.

Finally, I would like to express my deepest gratitude to you as a member, but also to my small but devoted staff and our chairman and his very qualified Board of Directors - without all your encouraging support we would not be the strong and successful Chamber we are today!

Enjoy your reading and hope to see you at some event soon!

Jonas Lindström
Managing Director



SWEDCHAM ORGANIZATION



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Per-Arne Hjelmborn

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in Stockholm



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Andreas Rentner

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YOUNG PROFESSIONALS

Swedcham Young Professionals creates a link between young students and professionals, who have just entered (or are about to enter) the Brazilian workforce, and Swedish companies located in Brazil, and hence, establish possibilities for young professionals to enhance their professional career.

Swedcham Young Professionals aims to improve the relationship between the major Swedish universities and the Swedish companies in Brazil. Furthermore, it also serves as a social and professional networking platform for young professionals already working at Swedish companies in Brazil.

Swedcham Young Professionals provides the basic information about arriving in Brazil in order to help newly arrived Swedes to easily integrate in society, and simultaneously help them to interact with the large Swedish community in Brazil.

The main event is the Career Fair organized in September or October joining students, universities and companies under one roof.

SWEDISH BUSINESS CLIMATE SURVEY

Every year, Swedcham carries out a survey among Swedish companies in Brazil in order to better understand the business climate and the direction of the business in general. This year 70 companies representing 18 different market sectors participated and answered to the 41 questions on topics such as market barriers, CSR and business forecasts.

The report was launched at Swedcham in São Paulo on Oct 5 with the presence of Ambassador Per-Arne Hjelmhorn, Trade Commissioner Andreas Rentner and Honorary Consul General Renato Pacheco, forming Team Sweden in Brazil which has given strong support during the whole project.

You can read the complete report on Swedcham's website.

THE BRAZILIAN CHAMBER OF COMMERCE - BRAZILCHAM SWEDEN

The Brazilian Chamber of Commerce in Sweden (Brazilcham) was founded in 2006 as a sister chamber to Swedcham in Brazil. It is funded by member's contributions and sporadically by funds generated from a number of activities, organized and run by the Chamber. Brazilcham promotes and develops bilateral links between Brazil and Sweden.

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SWEDCHAM ORGANIZATION



OUR BUSINESS CENTER

Swedcham Business Center offers reasonable prices for the following modern facilities at our premises:

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28 m²

20 chairs, Wi-Fi and cable access to the internet, integrated sound system, projector and big screen. For presentations, courses and speeches, the Theater offers accommodations for up to 20 people, when seated, and offers all the necessary equipment.

VIDEOCONFERENCE ROOM

22 m²

11 chairs, 1 table with plugs and cable access. Complete audio- video and webconference system.

Tandberg 990 MXP, integrated sound system, Wi-Fi and cable internet access and two 40- led monitors. This room can be used for audio-video or webconference and has the capacity to host up to 11 people seated.

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- Wi-Fi and cable internet access
- Telephone and Fax access

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NAS INFORMAÇÕES PROCESSUAIS.

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DESENVOLVENDO IDEIAS EM PARCERIA



COLABORAÇÃO VERDADEIRA ENTRE A SAAB E A INDÚSTRIA BRASILEIRA

O Programa de Transferência de Tecnologia do Gripen NG visa fortalecer a indústria aeroespacial brasileira e trazer os conhecimentos necessários para o desenvolvimento do Gripen NG no Brasil.

Este Programa, iniciado em outubro de 2015, inclui o treinamento de mais de 350 profissionais brasileiros, entre engenheiros, operadores, técnicos e pilotos das empresas parceiras e da Força Aérea Brasileira, por meio de cursos práticos e teóricos na Suécia. Desta forma, habilidades e conhecimentos estão sendo transferidos para a indústria nacional, tornando possível um extenso trabalho de desenvolvimento e produção do caça, incluindo a sua montagem final no Centro de Projetos e Desenvolvimento do Gripen (GDDN), localizado nas dependências da Embraer, em Gavião Peixoto (SP).

Nosso pensamento inovador é uma das bases desta parceria. E, com a participação da indústria brasileira, estamos criando o mais avançado caça multimissão do mundo, no Brasil.



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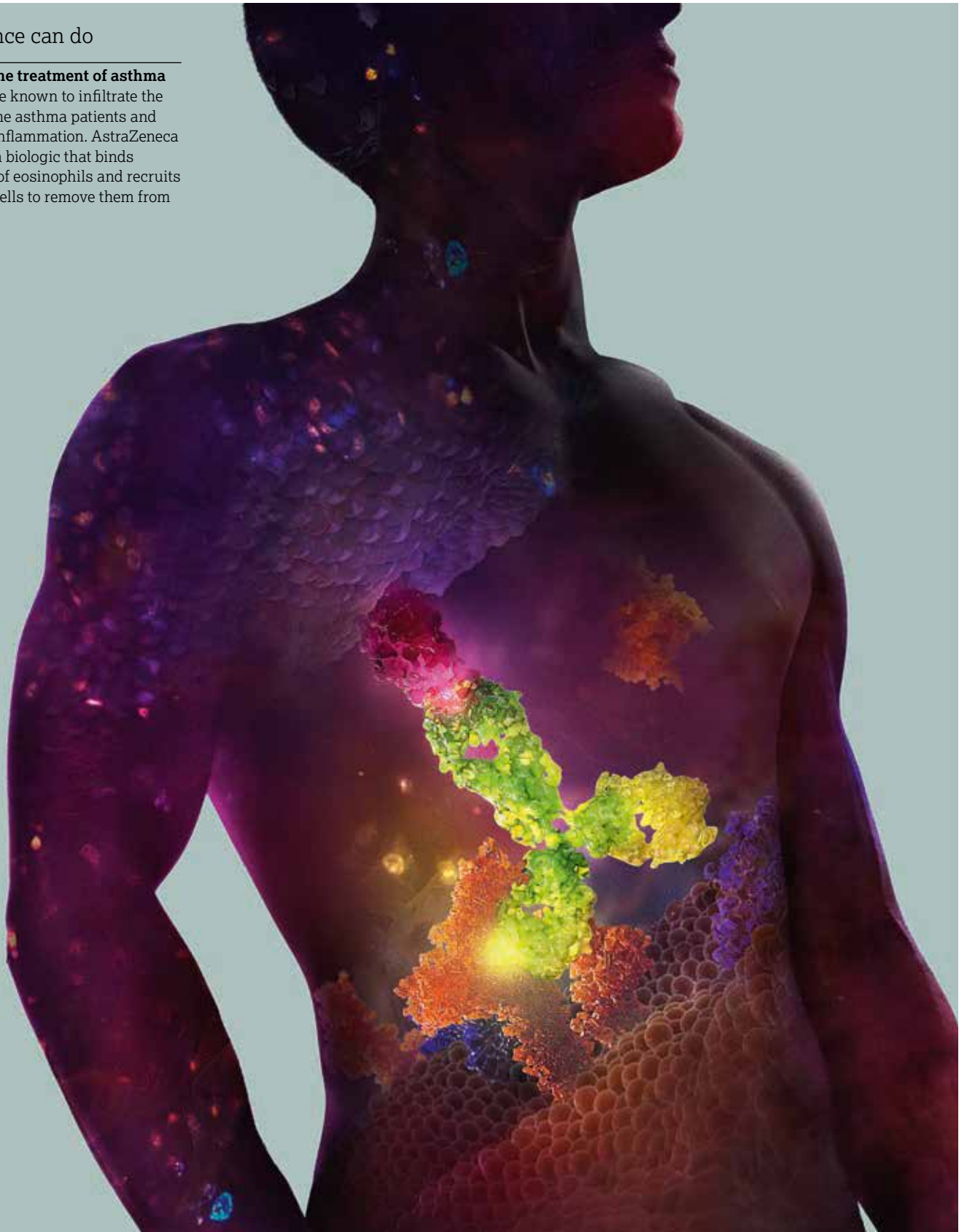
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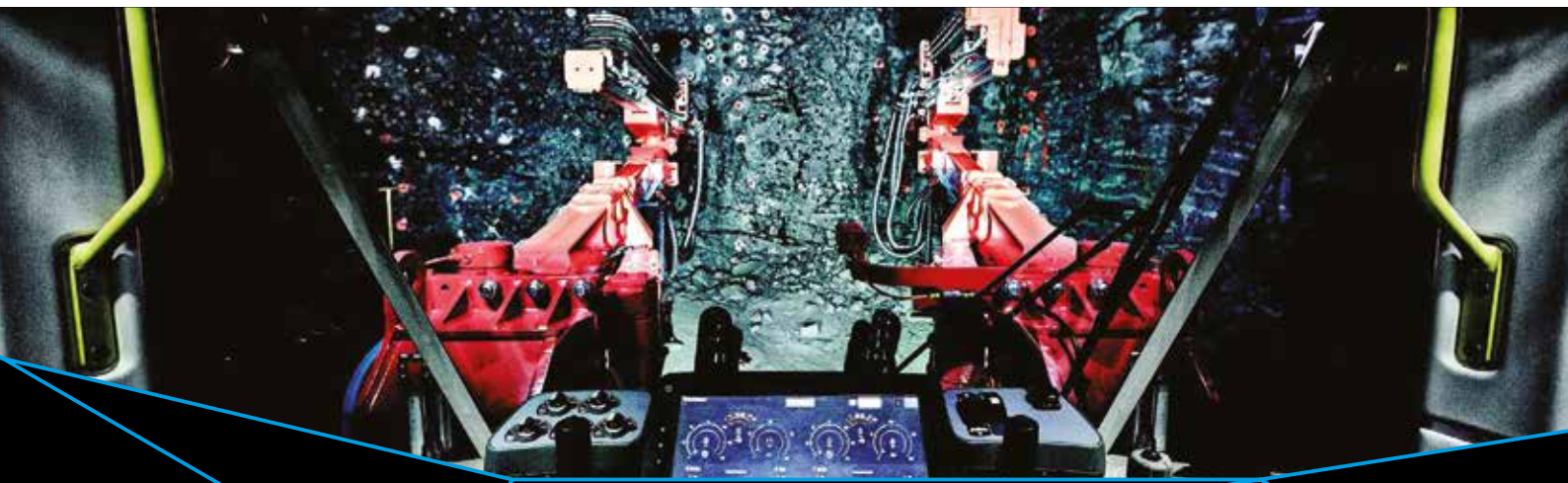
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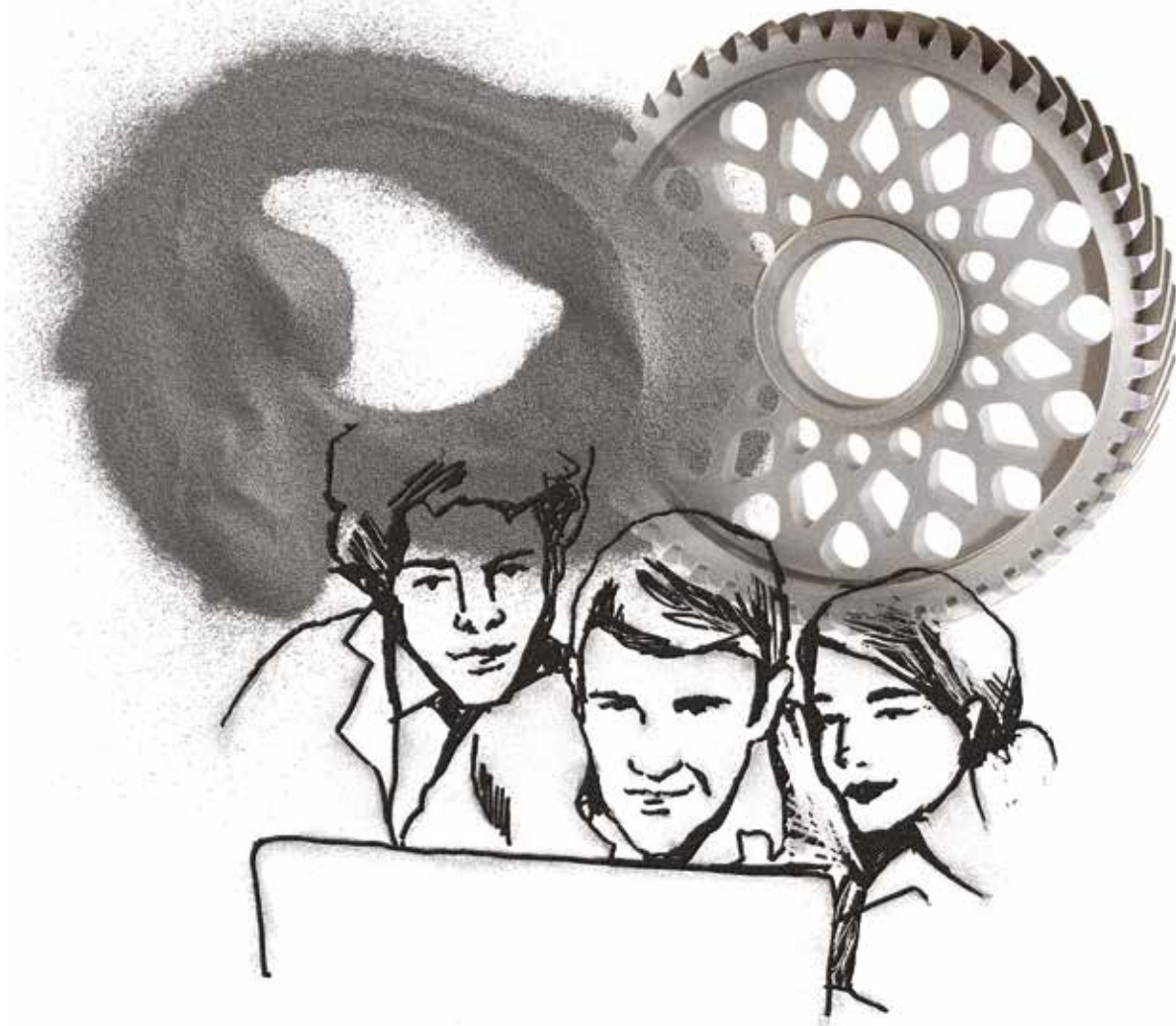
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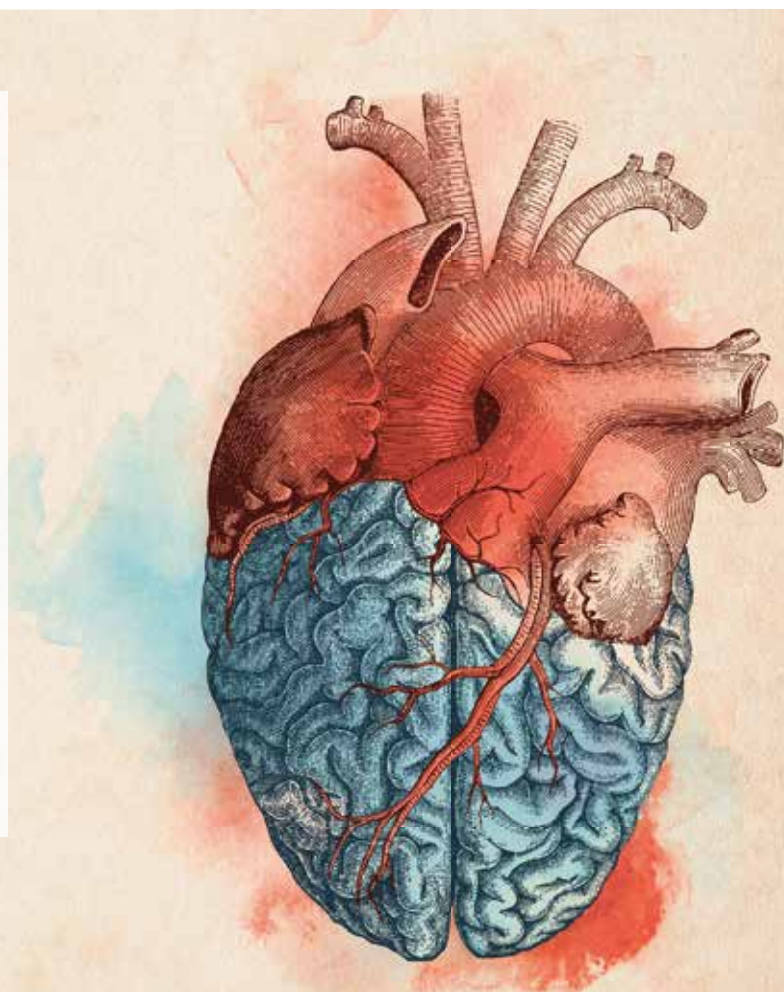
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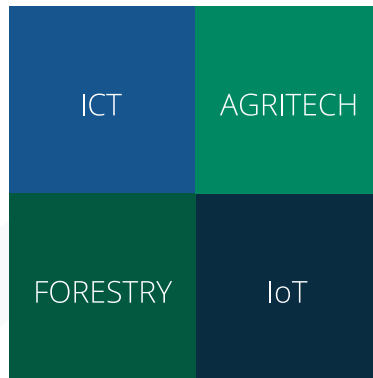
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Volvo do Brasil is in charge of the brand's businesses in Latin America. Its headquarters are located in Curitiba, where it has a large production plant of trucks, buses chassis, cabs, engines and gearboxes. The subsidiary also has another unit in Pederneiras, where construction equipments are manufactured.

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