

EXPORTRÅDET

SWEDISH TRADE COUNCIL



PRESS RELEASE

The Swedish-Brazilian Chamber of Commerce and the Swedish Trade Council together with Innovation Norway and the Norwegian-Brazilian Chamber of Commerce have jointly launched a regular survey among Swedish and Norwegian CEOs in Brazil.

Nearly 30 CEOs responded to the survey and, as the highlights on this page and the graphs on the next page show;

nearly all participating Scandinavian CEO's do believe that 2006 will be an excellent year for business in Brazil!!!

Highlights of the survey are:

Confidence for growth in Brazil is on the up and up!

CEOs' confidence about prospected short-term growth up from 39% (2005) to 68% in 2006. Confidence regarding growth over the next 5 years **more than doubled**, from 17% (2005) to 38% for 2006.

- 9 out of 10 CEOs believe their level of investment, production volume, and profit level will either remain stable or increase in 2006.
- 9 out of 10 CEOs believe that in 2006 their workforce will either remain stable or increase.

For more information on the survey, its findings, and the Scandinavian outlook on business in Brazil in 2006, please contact either:

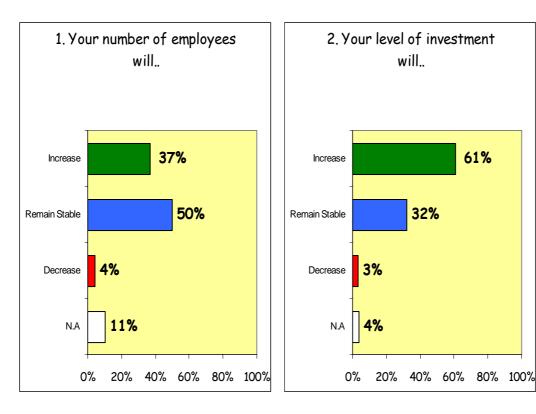
or

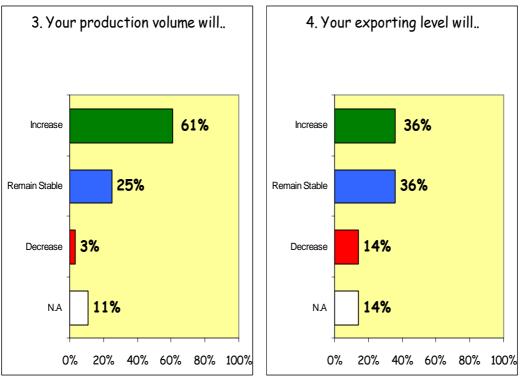
Jonas Sjöbom Swedcham Managing Director Tel.: +55 11 3066-2550 jonas@swedcham.com.br Erik Hannisdal Innovation Norway Managing Director Tel.: +55 21 2541 7732 erik.hannisdal@invanor.no



SWEDISH TRADE COUNCIL



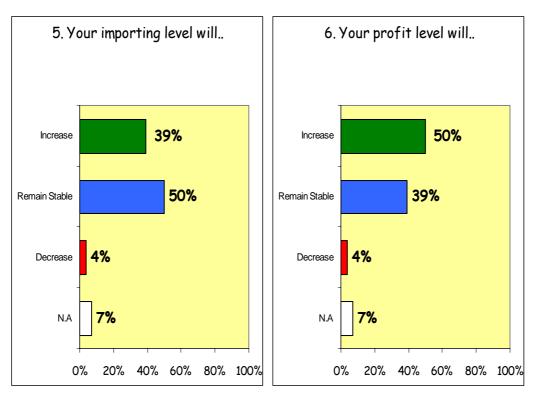


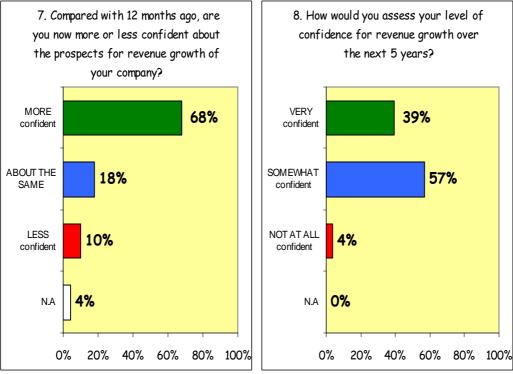




SWEDISH TRADE COUNCIL









EXPORTRÅDET

SWEDISH TRADE COUNCIL



