



Swedish Industry in Brazil - Survey 2007

Swedcham Brasil

São Paulo - Brazil
October, 2007

Agenda

- **Survey Background**
- Swedish Industry in Brazil overview
- Turnover
- Investments
 - I. 2005
 - II. Over 5 years
- Import and Export
 - I. Total
 - II. Sweden
- Employment

Survey Background

- The Swedish Industry in Brazil survey is conducted yearly in order to get an overview of Swedish business in Brazil as a whole.
- It was conducted by Swedcham between the dates of August 1st and September 28th of 2007.
- The survey contained 28 questions to which participant companies voluntarily responded.
- Any numbers given by the participating companies are strictly confidential and are not, under any circumstances, shown to third parties.
- The numbers shown in this survey do not necessarily correspond to other surveys, results or statistical information.

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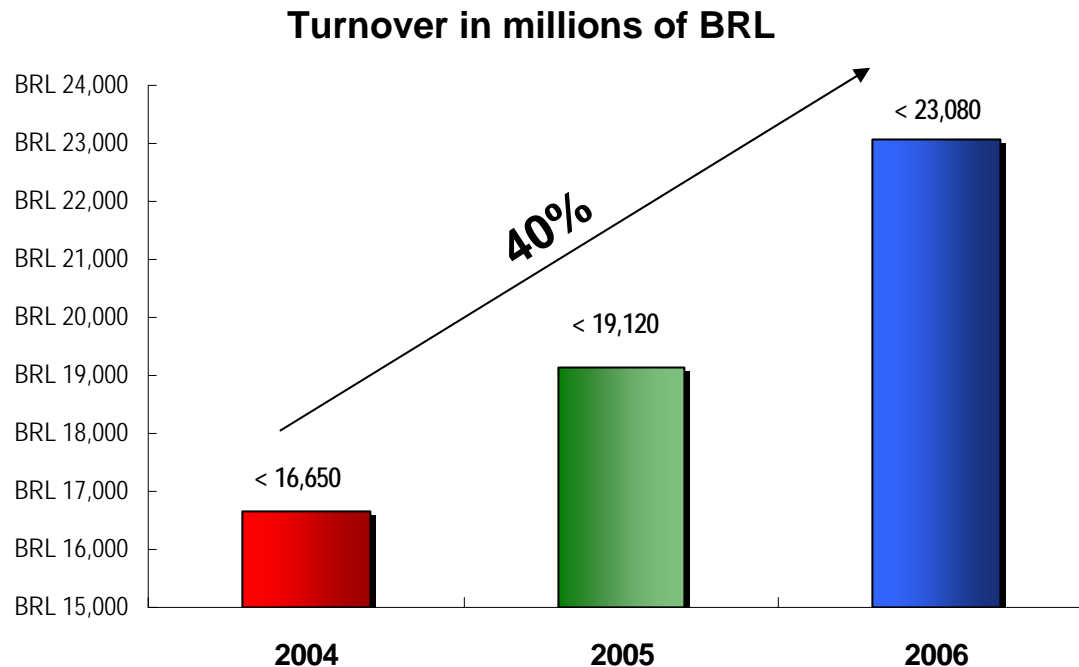
Swedish Industry in Brazil overview

- Large Swedish investments in Brazil started in the 1950s with a concentration in the São Paulo region. Today, just about all large Swedish corporations are present in Brazil with their own production.
- The Swedish business community in Brazil today consists of more than 200 companies.
- New companies starting up are in the majority small and medium-sized companies with high technology.

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The annual turnover has reached more than BRL 23 billion. An increase of somewhat 40% in two years

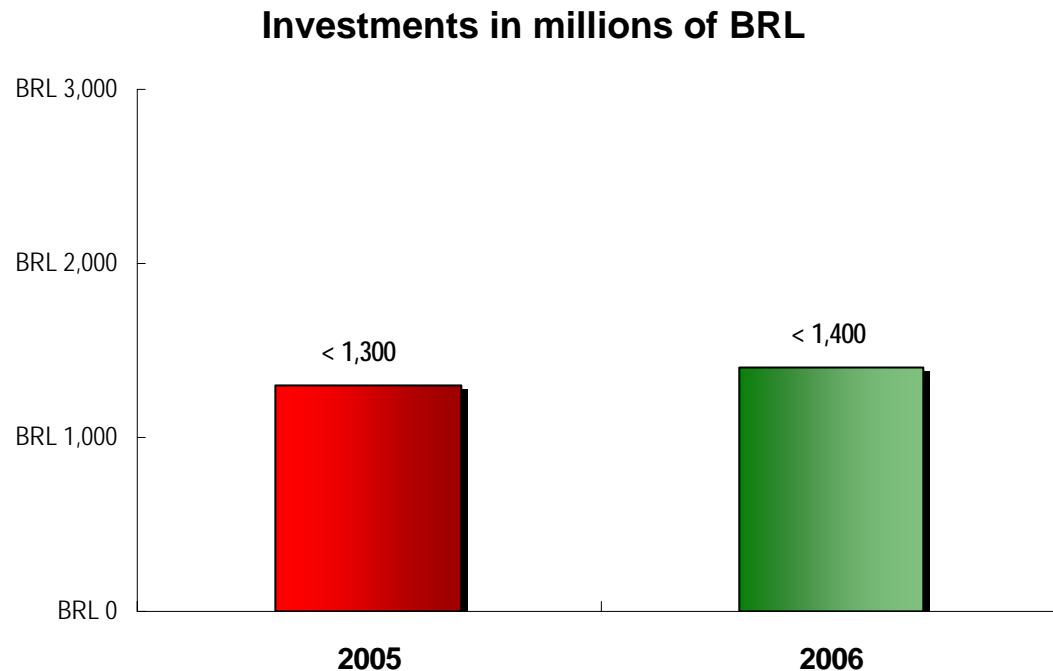


- Data referring to 2005 and 2006 show the following numbers for the Swedish companies as a group.

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The investments for 2006 are similar to those of 2005, around BRL 1.4 billion

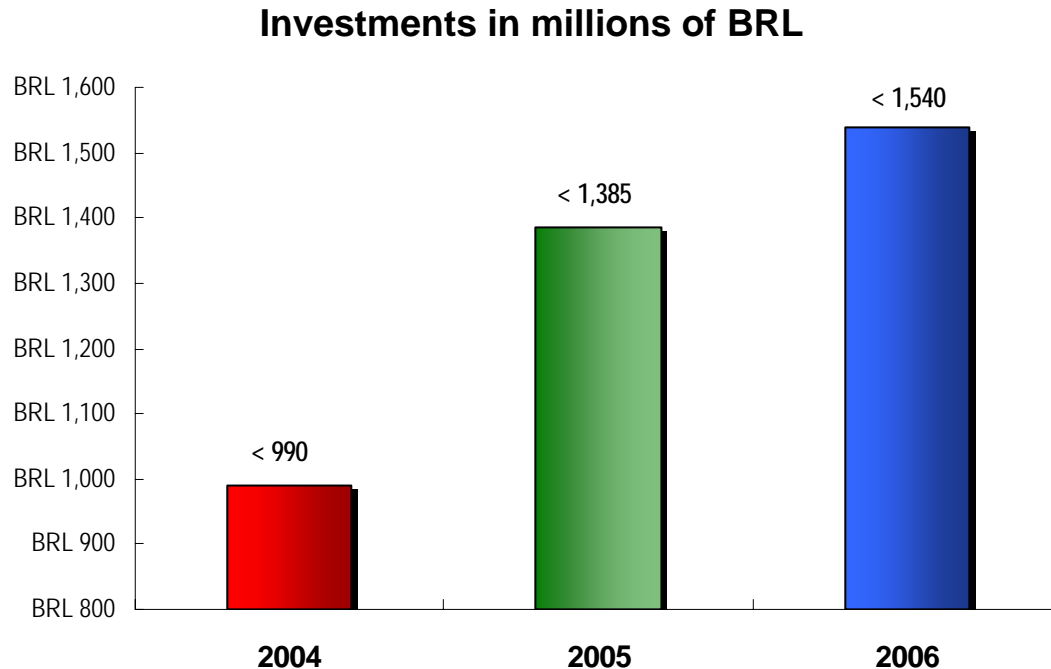


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The confidence to invest over a five-year period has increased by more than 55% in two years

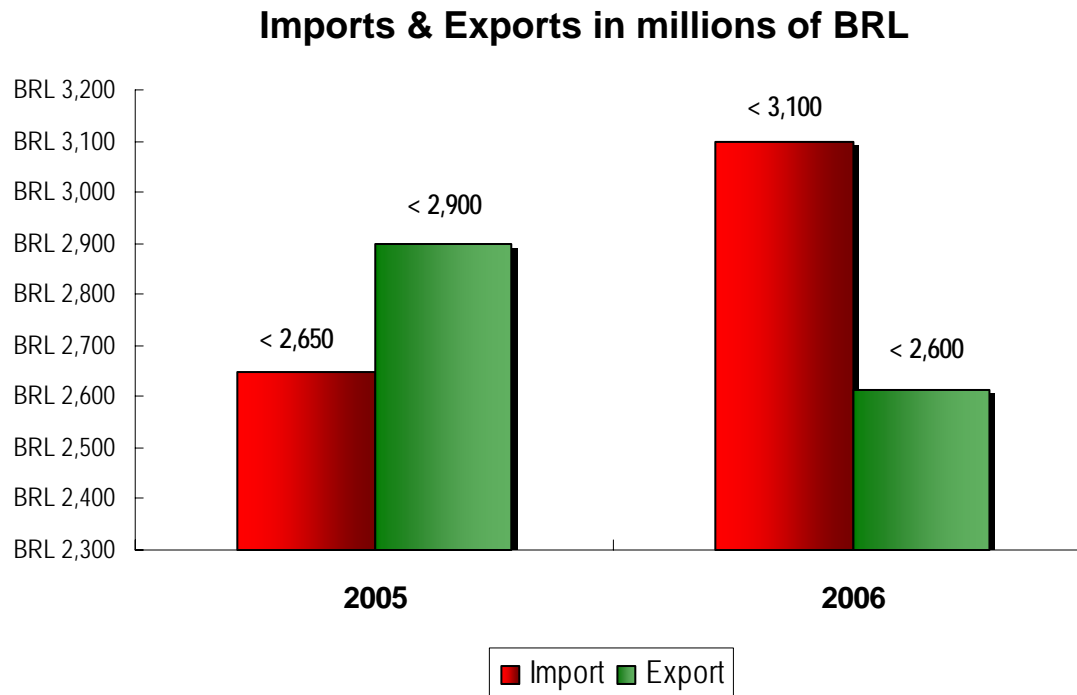


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In 2006, total imports increased by 17% compared to 2005. Total exports decreased by the same percentage...



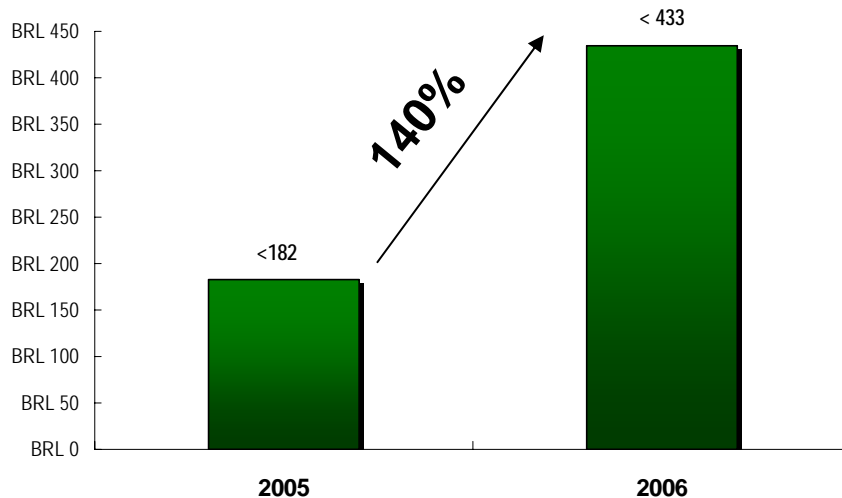
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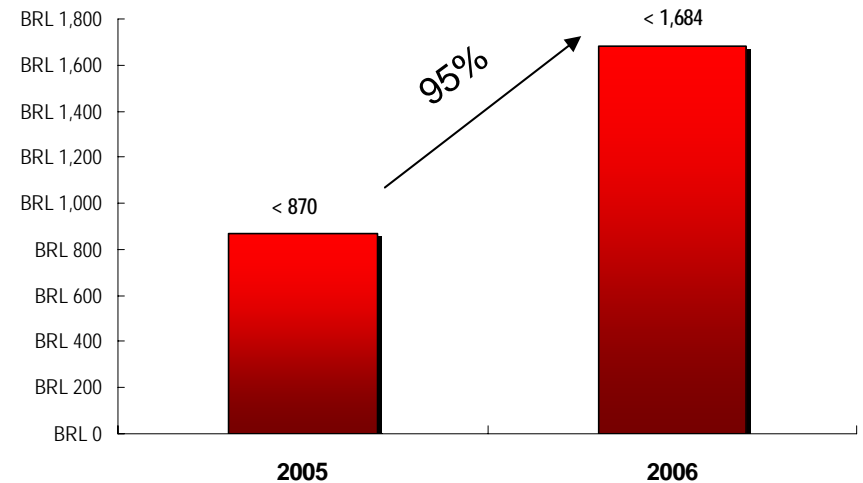
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...although exports to Sweden surged by nearly 140%. Imports from Sweden almost doubled compared to 2005.

Exports to Sweden in millions of BRL



Imports from Sweden in millions of BRL

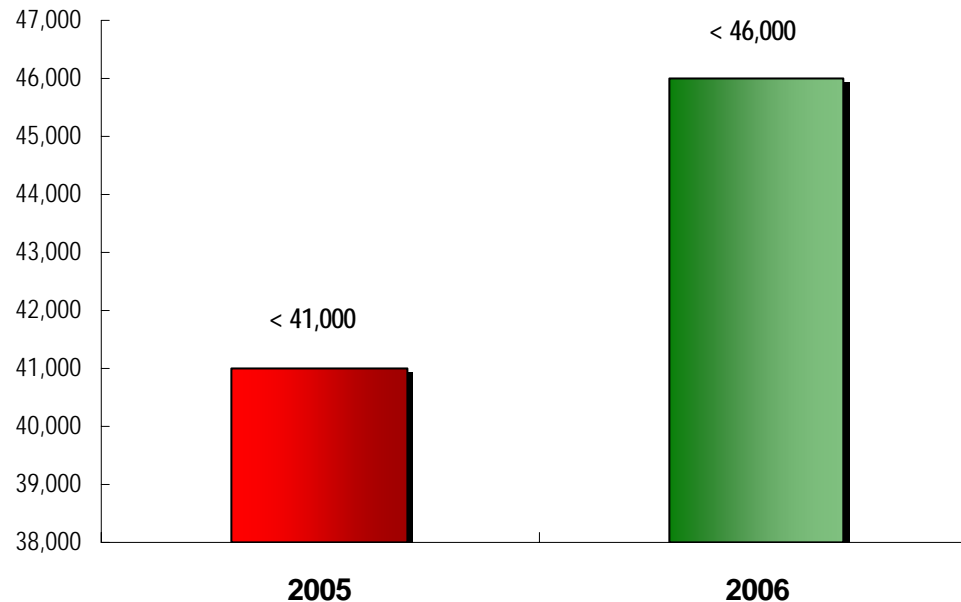


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Swedish industry employment in Brazil



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If you have questions regarding this survey, or if you require material about it, please don't hesitate to contact us:

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